

The Training & Placement Cell is pleased to invite registrations for **the ICICI Bank Sales & Relationship Management (SRM) Program**, a career-focused initiative designed to create future-ready banking professionals for ICICI Bank. The program equips participants to acquire and onboard customers, manage relationships, and offer relevant Liability and Asset products, including the Kisan Credit Card, while building strong capabilities in banking processes, compliance, and digital channels to deliver a superior, error-free customer experience.

Key Benefits for Students:

- Opportunity to work with India's Second Largest Private Sector Bank.
- Join as Relationship Manager at ICICI Bank.
- 15 days Industry-aligned Residential Training at NIIT Designated Campus
- No Training Fee.
- Starting salary of ₹3.12 LPA*.
- Certificate from NIITFBI -Certificate in Sales & Relationship Management

Eligibility Criteria

- Graduate in any discipline (Freshers may apply)
- Candidates with Age 25 years or lower as on the date of Application
- Good communication and interpersonal skills
- Willingness to work in sales and relationship management roles
- Open to relocation within the state (as per bank allocation)
- Applicant should not be an engineering graduate, Postgraduate, CA or MBA
- 10th to Graduation must be in regular mode only
- Graduation- 50% or higher on aggregate or equivalent CGPA
- No break/gap in education
- Applicant should not have a relative working in ICICI Bank

Selection & Deployment Process

Step 1 – Identification of Eligible Candidates

Eligible candidates

- Appear in the campus drive conducted at your esteemed institution

Step 2 – Assessment & Interviews

- Online Aptitude Test
- Interview by NIIT Panel
- Final Interview by ICICI Bank Officials at designated ICICI Bank branch

Step 3 – Provisional Offer Letter

Candidates who successfully clear all stages will receive a Provisional Offer Letter from ICICI Bank.

Step 4 – Residential Training at NIIT designated Campus

- Selected candidates will undergo a 15-day Residential Training Program at selected NIIT-designated campus completely free of cost

Step 5 – Final Appointment &Joining

- Upon successful completion of the training, candidates will receive their Final Appointment Letter from ICICI Bank.
- Candidates will report to their allocated ICICI Bank branch and commence employment.

Interested U.G. candidates of the 2026 batch (all streams) fulfilling the above eligibility criteria may register in the annexed Google Form by 07.08.26(Friday)

Esteemed HODs & Coordinators are humbly requested to share the message and the Google Form with the 2026 pass-out batch of U.G. Students of all streams (Arts/Science/Commerce)

Warm Regards

Training & Placement Cell

Fill Google form- <https://forms.gle/7jBsW2pNY6EXFEAm9>